

**BROMSGROVE DISTRICT COUNCIL**

**Cabinet**  
2024

17th July

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**Bromsgrove Council Plan**

Relevant Portfolio Holder	Councillor Karen May
Portfolio Holder Consulted	Yes
Relevant Head of Service	Peter Carpenter
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Wards Affected	All
Ward Councillor(s) consulted	
Relevant Strategic Purpose(s)	All
Key Decision / Non-Key Decision	
If you have any questions about this report, please contact the report author in advance of the meeting.	

**1. RECOMMENDATIONS**

**The Cabinet RECOMMEND that:-**

**1) The Council Plan attached at Appendix 1 be approved.**

**2. BACKGROUND**

2.1 The development of the new Council Plan began with sessions supported by the LGA in 2023. The priority areas identified in these sessions were built upon in two workshops in Spring 2024, which brought together the Cabinet and Corporate Management Team to consolidate the learning and direction identified with the LGA, in combination with relevant data, into a new vision for the district, distinct priorities and key objectives for the next four years. These have been articulated in the plan as the overarching vision, which focuses on the quality of life of local communities, and four new priorities:

- Economic development
- Housing
- Environment
- Infrastructure (this priority underpins the ones above)

**3. OPERATIONAL ISSUES**

3.1 Completion and adoption of a new Council Plan is essential to provide the strategic direction for service delivery for the next four years.

- 3.2 Operationally, the content of the Council Plan will inform the service business planning process, in order for services to deliver against the priorities and objectives identified.

**4. FINANCIAL IMPLICATIONS**

- 4.1 As the key strategic document for the Council, the plan will steer the financial element of service business plans and will help to determine the Medium-Term Financial Plan.
- 4.2 In order to deliver against the priorities and objectives included in this plan there will need to be appropriate resources allocated.

**5. LEGAL IMPLICATIONS**

- 5.1 There are no legal implications arising directly from this report.

**6. OTHER - IMPLICATIONS**

**Relevant Strategic Purpose**

- 6.1 The Council Plan articulates the new priorities for Bromsgrove District Council, which will replace the strategic purposes included in the previous plan.

**Climate Change Implications**

- 6.2 A green thread runs through the Council plan. Climate change and carbon reduction are key issues within the plan and the relevant measures identified to evaluate performance will help the Council to understand both activities and progress in this area.

**Equalities and Diversity Implications**

- 6.3 There are no equality and diversity implications arising directly from this report; however, the focus on quality of life and wellbeing, articulated through the vision, is designed to empower officers to meet the needs of the district's diverse communities, which would include specific issues relating to equality and diversity. Specific projects and measures identified in the plan may need individual Equality Impact Assessments as they are developed in order to meet the requirements of the Equality Act.

**7. RISK MANAGEMENT**

- 7.1 By publishing a Council Plan the strategic direction of the Council will be clear to employees and Members and as such will support the management of risks identified around robust decision making and the accuracy/effectiveness of performance data.

**8. APPENDICES and BACKGROUND PAPERS**

Appendix 1- Council Plan 2024-2027